



2018  
FESTIVAL  
Pemberton

**ADVERTISING BOOKING FORM – FESTIVAL PROGRAM AND FACEBOOK PROMOTION**

All advertising booking forms should be submitted by email to [info@uneearthedpemberton.com.au](mailto:info@uneearthedpemberton.com.au) by **NO LATER** than 5pm 30<sup>th</sup> November 2017. No bookings will be accepted after this date.

I/ we wish to place advertising in the 2018 Uneathed Pemberton Festival program:

Name: \_\_\_\_\_

Business/ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Size	Measurements	Cost	No. Required
Full Page A5	148mm w x 210mm h	\$1000.00	
Half Page	148mm w x 105mm h	\$500.00	
1/3 Page	148mm w x 70mm h	\$350.00	
1/4 Page	74mm w x 105mm h	\$250.00	

**PLEASE NOTE:** All advertisements will be booked on a “first in” basis. A booking will only be confirmed once we have received your completed and signed booking form.

**PLEASE CONFIRM IF YOU WILL BE SUPPLYING PRINT READY ARTWORK OR WILL REQUIRE ASSISTANCE CREATING YOUR ADVERT (PLEASE CIRCLE):**

I/we will be supplying Print Ready Artwork (see below for artwork requirements)

**YES**

**OR**

I/ we will require assistance with artwork design

**YES**

Assistance with graphic design if required is available from Paper Napkin Creative. Please contact them on 08 9771 1450 to discuss your requirements.

## **SUPPLYING PRINT READY ARTWORK**

The deadline for the receipt of all print ready artwork for advertising is **5pm on Friday 19<sup>th</sup> January 2018**.

Print ready artwork should be submitted to our graphic designers Paper Napkin Creative by email on [hello@papernapkin.com.au](mailto:hello@papernapkin.com.au). If your file size is too large to email or you have any questions, please contact them on 08 9771 1450 and they can assist in submitting your artwork.

## **INSTRUCTIONS FOR SUBMITTING PRINT READY ARTWORK:**

In order to maintain a high standard of design and production quality, print ready artwork must meet the following standards:

- Please supply artwork as high resolution PDF or JPEG files. High resolution is classed as 300dpi (minimum) at the original size.
- **DO NOT** submit artwork in Word, Excel, PowerPoint, PDF files created from Publisher or Paint, or as a low resolution JPEG. **THESE FILES WILL NOT BE ACCEPTED.**
- Files should be saved in CMYK with no spot colours
- Files must be a minimum of 300dpi resolution
- Artwork should include a 3mm bleed on all sides